



Injury Center Connection

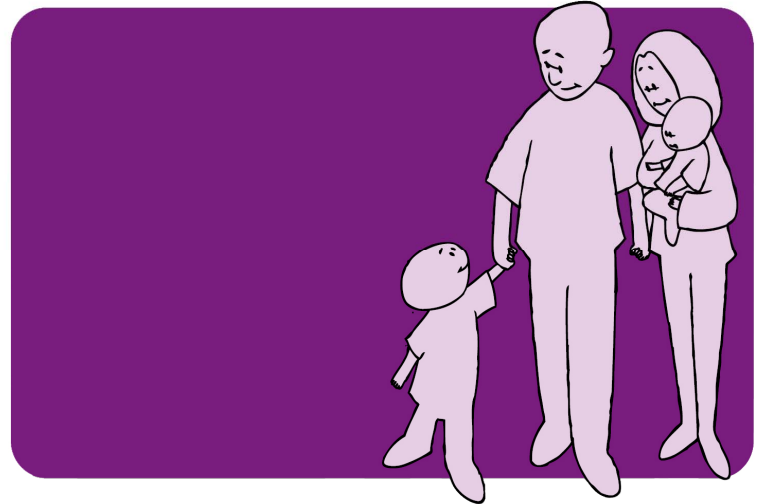
Volume 1 • Issue 4 • Winter 2008

CDC report on childhood injury

PROTECT THE ONES YOU LOVE

Child injuries are a significant public health problem, both across the globe and in the United States. Not only are injuries the leading cause of death among U.S. children, but 9.2 million children between birth and age 19 are seen each year in U.S. emergency departments for injuries. This, and other statistics, are among the findings from the [CDC Childhood Injury Report: Patterns of Unintentional Injuries among 0-19 Year Olds in the United States, 2000-2006](#), released on December 10, 2008.

CDC's report of national and state information on the leading causes of childhood injury was released in conjunction with the World Health Organization's (WHO) and the United Nations Children's Fund's (UNICEF) launch of the 2008



[World Report on Child Injury Prevention](#). The World Report provides a global perspective of child injury and prevention.

[CDC's report](#) provides an overview of child injuries related to drowning, falls, fires or burns, transportation-related injuries, poisoning, and suffocation, among other causes.

Some of the report's key findings include:

see **PROTECT** on page 3

CDC launches new violence prevention resource



CDC Injury Center is expanding the WISQARS™ Web-based Injury Statistics Query and Reporting System that provides customized reports of injury-related data to include a new module that provides data on violent deaths. The new on-line tool, WISQARS™ NVDRS, makes data from the National Violent Death Reporting System easily accessible to the public, media, researchers, public health officials, and decision makers.

see **WISOARS** on page 2

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UPCOMING *injury* EVENTS

Meetings and Conferences

- **International Society for Prevention of Child Abuse and Neglect (ISPCAN) Global Institute 2009**
January 26 • San Diego, CA
www.ispcan.org/gi2009
- **NCIPC Board of Scientific Counselors Meeting**
January 26-27 • Atlanta, GA
- **Joint STIPDA/Core Grantees Conference**
February 23-26 • National Harbor, MD
www.stipda.org
- **SAVIR Conference**
March 5-6 • Atlanta, GA
www.savirweb.org

Health Observances

- **Drunk and Drugged Driving (3D) Prevention Month** (December)

NVDRS data online

from **WISQARS** on page 1

WISQARS™ NVDRS links information from multiple sources—death certificates, law enforcement reports, medical examiner and coroner reports and crime laboratories—to more fully understand the circumstances of violent deaths in 16 funded states. It includes data on homicides, suicides, legal intervention deaths, unintentional firearm deaths, and deaths of undetermined intent.

This kind of comprehensive and detailed information can be used to develop, implement, and monitor prevention strategies, which some NVDRS states have already done. For example, Oregon used their data to identify older adult suicide as a significant problem. This led to the creation of an Oregon prevention program that works with health care providers to increase their awareness, ability to respond, and recognition of older adults who may have suicidal thoughts or behaviors to ensure those elders receive appropriate care.

WISQARS™ NVDRS provides a clearer picture of violent deaths, which is important in understanding and preventing violence. To learn more, visit www.cdc.gov/ncipc/wisqars/.



grantee *Corner*

Billie Weiss, California Peace Prize Honoree

CDC congratulates **Billie Weiss** on being honored with a 2008 California Peace Prize by The California Wellness Foundation



for her pioneering public-health research that

2008 CALIFORNIA PEACE PRIZE WINNER BILLIE WEISS with her UNITY Co-Chairs, Deborah Prothrow Stith and Larry Cohen (L to R).

helps community-based organizations become more effective in preventing violence. Each honoree receives a cash award of \$25,000 as an acknowledgment of his/her commitment to prevent violence and promote peace in his/her community.

Billie Weiss currently serves as the Co-Chair of the CDC funded Urban Networks to Increase Thriving Youth through Violence Prevention (UNITY). UNITY is a national initiative to build support for effective, sustainable efforts to prevent violence before it occurs so that urban youth can thrive in safe environments with supportive relationships and opportunities for success.

Research has shown that violence is a serious issue for cities. Despite the evidence little data have been collected reporting on cities' overall strategies, resources, and activities to address this problem. In an effort to inform urban efforts to reduce violence, UNITY conducted an assessment, led by Billie Weiss, to establish baseline measurements of the magnitude of youth violence, the level of concern within the city and collaborative efforts to address and monitor the issue.

UNITY Lead Partners are Harvard School of Public Health, UCLA School of Public Health Southern CA Injury Prevention Research Center (SCIPRC), and Prevention Institute. The UNITY National Consortium includes city representatives, local and state health departments, school districts, elected officials, community-based organizations, and law enforcement, as well as foundations, universities, state coalitions, and national organizations.

To watch Billie in the brief video shown at the awards banquet, please visit The California Wellness Foundation website (www.tcdf.org). To read the Assessment of Youth Violence Prevention in US Cities mentioned in the video or to learn more about the work of UNITY, please visit www.preventioninstitute.org/unity.html. Again, congratulations and an award well-deserved.

Proven ways to keep children safe

from **PROTECT** on page 1

- On average, 12,175 children 0 to 19 years of age died each year in the U.S. from an unintentional injury.
- Injuries due to transportation, including motor vehicle crashes, were the leading cause of death for children.
- Injuries due to falls were the leading cause of nonfatal injury.
- Overall, males were almost twice as likely to die as a result of unintentional injuries than females.

“Injury risks change as our children grow and we want them to be appropriately protected as they develop,” said Dr. Ileana Arias, Director of CDC’s Injury Center. “We encourage parents to be vigilant and to understand that there are proven ways to help reduce injuries at each life stage.”

To help raise awareness of ways to prevent child injuries from occurring, CDC’s Injury Center also launched the [Protect the Ones You Love: Child Injuries Are Preventable](#) initiative in December 2008. The goal of Protect the Ones You Love is to raise parents’ awareness about the leading causes of child injury and empower them to prevent these injuries from occurring or make them less serious if they do occur.

On the [Protect the Ones You Love website](#), fact sheets, podcasts, e-cards, and other resources offer prevention tips for five leading causes of injury: burns and fires, drowning, falls, poisonings, and road traffic injuries. The web site also includes resources such as media outreach and event planning guides — tools that can help child safety professionals learn how to effectively spread the word about preventing child injury.

Working together, we can keep our children safe and help them live to their full potential.

Health-e-Cards

Encourage people you know to protect the ones they love!

[Send a Health-e-Card.](#)



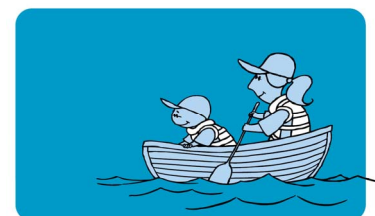
PROTECT THE ONES YOU LOVE Prevention Tips

For more information, click the images to go to the website.



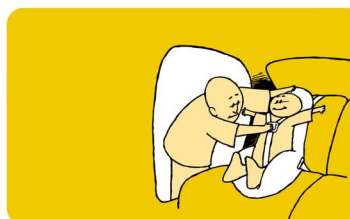
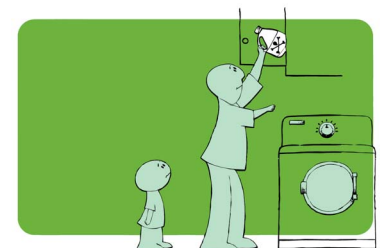
BURNS Fire and scalding water can pose threats to children. To help keep kids safer from burns caused by fire, use safe cooking practices, such as never leaving food unattended on the stove.

DROWNINGS Drownings can happen quickly and quietly, but making sure kids wear life jackets in and around natural bodies of water, such as lakes or the ocean—even if they know how to swim—can make a life-saving difference.



FALLS Falls can happen at the playground or at home. To protect your child, check playground equipment to make sure it's properly designed and maintained and that there's a safe, soft landing surface below.

POISONINGS Everyday household products can be poisonous to children, but you can safeguard your home. Keep medicines and toxic products, such as cleaning solutions, in locked or childproof cabinets.



ROAD TRAFFIC INJURIES To make injuries less likely when you're on the road, always use seat belts, child safety seats, and booster seats that are appropriate for your child's age and weight.

Heath Impact Award recipients honored

Congratulations to NCIPC's 2008 recipients of the Injury Prevention and Control Health Impact Award: the Partners for Passenger Safety Initiative, Center for Injury Research and Prevention, The Children's Hospital of Philadelphia; Safe Kids Georgia; and Dr. Frederick P. Rivara, MD, MPH! These awards were presented on October 28, 2008, in San Diego, California as part of the Injury Control and Emergency Health Services' award dinner at the annual meeting of the American Public Health Association.

An award was provided to *Partners for Passenger Safety Initiative, Center for Injury Research and Prevention, The Children's Hospital of Philadelphia* for their work in preventing child injuries caused by motor vehicle crashes. The creation of the "gold standard" for data on child occupant protection research and surveillance within PCPS program has led to it becoming the largest child-focused motor vehicle crash surveillance system in the world.

Safe Kids Georgia received an award for their work in preventing unintentional injuries in children ages 0-14 within all areas of Georgia. Currently serving 22 local coalitions, Safe Kids Georgia has lowered the unintentional injury death rate through community partnerships, advocacy, public awareness, training and education.

Lastly, *Dr. Frederick P. Rivara, MD, MPH* was honored for his longstanding and exemplary leadership and contribution



PHOTOS / Starr Sage

INJURY PREVENTION AND CONTROL HEALTH IMPACT AWARD WINNERS:

Grant Baldwin, director of the Division of Unintentional Injury Prevention presented awards to (clockwise from top left) Flora Winston, Children's Hospital of Philadelphia; Beverly Losman, Safe Kids Georgia; and Frederick Rivara, Harborview Medical Center.

to the injury prevention community at Harborview Medical Center. Dr. Rivara was instrumental in initiating and proving the hypothesis that bicycle helmet use decreased significant head injuries by 75%, and used this information to build a community-based program for the original bicycle helmet campaign that has served as a model for similar programs throughout the United States and the world.

Please join the Injury Center in congratulating this year's recipients!

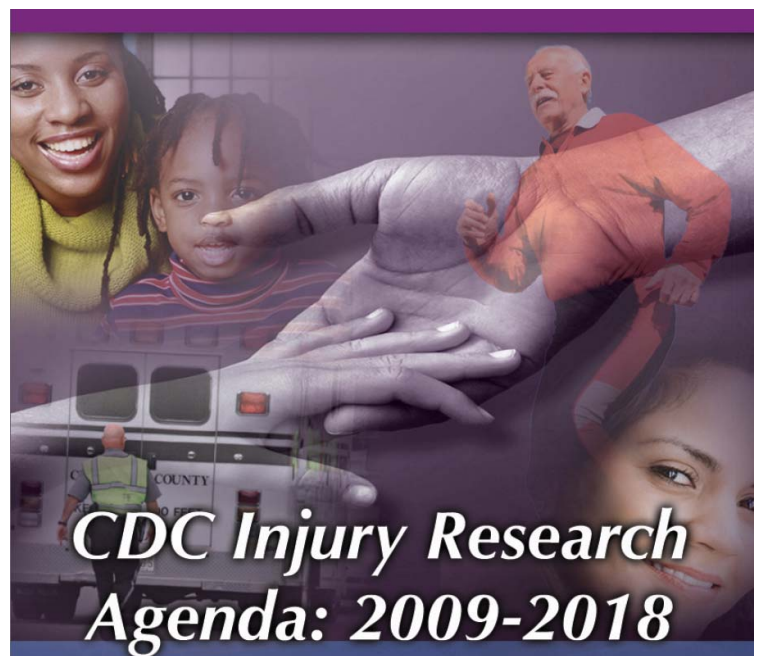
congressional *Update*

NCIPC Briefings

Due to Congressional recess and the elections, NCIPC has not participated in Congressional briefings, but has responded to inquiries and participated in follow-up meetings since August 2008. Inquiries and follow-up items came from the following Congressional offices:

- Sen. Chuck Grassley (R-IA)
- Sen. Joseph Biden (D-DE)
- Sen. Ted Kennedy (D-MA)
- Sen. Christopher Dodd (D-CT)
- Rep. Albio Sires (D-NJ)

Topics included domestic violence, drug overdoses, and drownings.



Coming Soon!

RECENT *injury* PUBLICATIONS

- Beck LF, Greenspan AI. Special report from the CDC: Why don't more children walk to school? *Journal of Safety Research* 2008;39(5):449-52.
- Boyd R, Kresnow MJ, Dellinger AM. Adult seat belt use: Does the presence of children in the household make a difference? *Traffic Injury Prevention* 2008;9(5):414-20
- Gilchrist J, Sacks JJ, White D, Kresnow MJ. Dog bites: Still a problem? *Injury Prevention* 2008;14:296-301.
- Greenspan A, Durbin DR, Kallan MJ. Short-term physical limitations in children following motor vehicle crashes. *Accident Analysis and Prevention* 2008;40(6):1949-54.
- Greenspan A, Shults R, Halpin J. Injuries resulting from car surfing—United States, 1990–2008. *MMWR* 2008;57(41):1121-4.
- Hall AJ, Logan JE, Toblin RL, Kaplan JA, Kraner JC, Bixler D, Crosby AE, Paulozzi LJ. Patterns of abuse among unintentional pharmaceutical overdose fatalities. *JAMA* 2008;300(22):2613-20.
- Logan J, Hill HA, Black ML, Crosby AL, Karch DL, Barnes JD, Lubell KM. Characteristics of perpetrators in homicide-followed-by-suicide incidents: National Violent Death Reporting System—17 US States, 2003–2005. *American Journal of Epidemiology* 2008;168:1056-64.
- MacLeod JBA, Hungerford DW, Dunn C, Hartzler B. Evaluation of training of surgery interns to perform brief alcohol interventions for trauma patients. *Journal of the American College of Surgeons* 2008;207(5):639-45.
- Simon TR, Kresnow MJ, Bossarte RM. Self-reports of violent victimization among U.S. adults. *Violence and Victims* 2008;23(6):711-26.
- Smith SG, Cook SL. Disclosing sexual assault to parents: The influence of parental messages about sex. *Violence Against Women* 2008;14:1326-48.
- Ybarra ML, Diener-West M, Markow D, Leaf PJ, Hamburger M, Boxer P. Linkages between internet and other media violence with seriously violent behavior by youth. *Pediatrics* 2008;122(5):929-37.

staff *Kudos*

The following Injury Center staff were recognized in the NCIPC Annual Workforce Awards:

Workforce Award: Congressional Briefing Training Team

Annise Chung	Tochukwu Igbo
Amy Harris	Sara Schmit

Science Award: Unintentional Poisoning

Leonard Paulozzi

Priorities Award: Prevention of Older Adult Falls

Judy Stevens

Partnership Award: Meals on Wheels Partnership Team

Shake Diekman	Gail Hayes
Leslie Dorigo	Michele Huitric
Amy Harris	Melissa Gipson

Keep the Motor Running Award

Arlene Chunn

NCIPC Colleague of the Month Award Recipients

Sheldine Prescod, August
Christine Brown, September
Lee Annett, October
Angela Marr, November
Leslie Dorigo, December

Injuries are not an acceptable risk of growing up

I don't like to use the word "accident." Accident implies that what happens is unpreventable and the resulting injuries are inevitable. That's a false assumption when it comes to our children.

CDC science shows that most unintentional childhood injuries can be prevented. Injuries do not have to be an accepted risk of growing up...

Read more at the [Director's View blog](#).



The *Injury Center Connection* is produced quarterly by the Centers for Disease Control and Prevention's (CDC) National Center for Injury Prevention and Control (NCIPC). To find out more about CDC and NCIPC, go to www.cdc.gov and www.cdc.gov/injury.

